

L. Alejandro Ayala

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Portfolio: <https://shorturl.at/cnqR8>

EDUCATION

Birkbeck, University of London | Undergraduate Foundation Programme

London, UK

Humanities and Social Science Pathway

September 2024 - Present

- **Relevant Coursework:** Economics for Social Science, International Relations, Mathematics for Economics and Finance.

Future Learning | English Course

Dublin, Ireland

Academic Year in C2 level class

September 2023 - April 2024

- **Certificates:** English Certificate PTE UKVI: 77

WORK EXPERIENCE

Urganda | Film & Music Festival

Zamora, Mexico

Founder & Event Manager and Organizer

May 2023 - Present

- Co-founded the festival with a core team of five members, overseeing all aspects of the project.
- Collaborated with the local council, regional arts centre, and high-profile sponsors, including Corona, Driscoll's, and various local restaurants.
- Managed an event that attracted an audience of 700+ attendees in a single evening.
- Oversaw the festival's budget, managing sponsorship funding using Excel for financial planning.
- Developed the festival's social media strategy, driving engagement through targeted marketing campaigns.

Lucy

Zamora, Mexico

Director, Producer, Writer, Actor, DoP & Video Editor

June 2023 - September 2023

- Involved in all aspects of the production.

Querida Cecilia

Zamora, Mexico

Director, Producer, Writer, Sound Engineer, DoP & Video Editor

June 2022 - January 2023

- Involved in all aspects of the production.
- Quarter-finalist at WideScreen Film & Music Video Festival

14 Días

Zamora, Mexico

PA, Boom Operator & Sound Engineer

September 2022 - October 2022

- Involved in lightning, set construction, BTS editing, shot listing, location scouting, and sound engineering.
- Award-winner production by Raul Bribiesca.

Photography & Videography

Various countries

Freelance

- Captured the essence of places and events in photographs.
- Created music visualizers for Youtube and Spotify.

SKILLS & INTERESTS

Computer: Google Suite, Microsoft Office (Excel, Power Point, Word), Adobe Creative Suite (Premiere, After Effects, Photoshop, Illustrator), Logic, Audacity.

Languages: English (Proficient), Spanish (Native).

Interests: Film, Music, Hiking, Graphic Design, Photography, Videography, Content Creation, Writing & Literature.