

DARREN GENET

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Objective

Award-winning creative/ filmmaker with 25+ years of experience in storytelling and branding through content creation and design, looking to leverage applicable skills to find meaningful work in media or adjacent industries.

Key Skills

- Visual storytelling
- Project management
- Team leadership and collaboration
- AI Content Creation
- Budgeting and resource management
- Marketing and audience engagement
- Content strategy and development
- Brand development and management
- Digital media production
- Social media platforms and analytics

Professional Experience

- **Creative Director / Producer** Instinctive Entertainment Atlanta, GA
 - Responsible for production of content across all platforms, from concept to delivery.
 - Five-tool creator who can do it all: write, produce, direct, shoot, and post.
 - Previous clients include Dior, Levi's, L'Oreal, Adidas, PETA, Black Lives Matter, UNHCR.
 - Work published on all social channels, publications include Vanity Fair, L'Officiel, Numero, American Cinematographer, DScene.
 - Created first complete 'visual album' NFT release with Yellowheart
- **Exec. Producer** MPCA/ Paramount – 'Heatwave' Vancouver, BC
- **Producer / Director** Time Studios – 'Witness' New York, NY
- **Director of Photography** Netflix – 'Outer Banks' Charleston, SC
- **Director / Director of Photography** Warner Bros.-'Vampire Diaries' Atlanta, GA
- **Director of Photography** CBS / Bruckheimer TV-'CSI: Miami' Los Angeles, CA
 - Led production teams in the creation of feature film, documentaries and TV series
 - Managed project timelines, budgets, and resources, delivery.
 - Implemented creative vision, overseeing all aspects of production from prep through post
 - Collaborated with talent, creatives, crew, agencies, clients and executives,

Achievements

Won, Emmy Award for 'At Risk Youth' Black Lives Matter Branded content
Won, Emmy Award for 'Monster and the Peanut' short film
Won, Emmy Award for 'Death Strip' Short Film
Member, American Society of Cinematographers, Directors Guild of America

Education

MFA, **American Film Institute** (Film Production)

BS, **University of Florida** (Telecommunications, Minor: Photography)

Additional Skills

Proficient in Adobe Creative Suite, DaVinci Resolve, AI (Midjourney, ChatGPT, SeeArt)
Strong communication and presentation skills.
Ability to thrive in fast-paced and collaborative environments

References Available upon request.